TRENDS IN HIGHER EDUCATION

ALEX USHER
HIGHER EDUCATION STRATEGY ASSOCIATES

York University
Toronto ON – February 7, 2019
The Income/Expenditure Trends
Tertiary Expenditures as % of GDP

<table>
<thead>
<tr>
<th>Country</th>
<th>Long Tertiary</th>
<th>Short Tertiary</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>2.6</td>
<td>0.4</td>
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</tr>
<tr>
<td>Chile</td>
<td>2.1</td>
<td>0.4</td>
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</tr>
<tr>
<td>Canada</td>
<td>1.5</td>
<td>0.9</td>
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<tr>
<td>Aus</td>
<td>1.6</td>
<td>0.4</td>
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</tr>
<tr>
<td>UK</td>
<td>1.8</td>
<td>0.1</td>
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<tr>
<td>Kor</td>
<td>1.6</td>
<td>0.2</td>
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<tr>
<td>Swe</td>
<td>1.6</td>
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<tr>
<td>OECD</td>
<td>1.4</td>
<td>0.3</td>
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<td>Fra</td>
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<td>Jap</td>
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<tr>
<td>Ger</td>
<td>1.2</td>
<td>0.2</td>
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</tr>
</tbody>
</table>
University expenditures, $/student (USD)
Total revenue (millions of $2016)
Number of 18 year-olds (2013 = 100)
Intl. students as % of total, Canada
Fee revenue by source (2016 $Bs)
Avg Intl Fees Selected Jurisdictions (USD)
Baumol’s Cost Disease

- ...I never thought I would ever be so rich as to own a car, nor so poor as to not have servants...
- Agatha Christie, around 1910
Price changes in consumer goods and services in the USA, 1997-2017

Price change in consumer goods and services in the USA, measured as the percentage change since 1997. Data is measured based on the reported consumer price index (CPI) for national average urban consumer prices.

Source: United States Bureau of Labor Statistics (BLS)

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What’s After the Cuts?
What’s After the Cuts?

- Cutting Red Tape
- Public Transparency
- Choice/Competition
- Funding Formulas/Value for money
  - (may involve cockamamie ideas about tech, somewhat less cockamamie ideas about credentials)
- Actual External Quality Control (not OUCQA)
Changing Enrolments
Returns dropping across the scale
New consensus on skills?

- Data literacy
- Tech Literacy
- Human Literacy
- Systems Thinking
- Entrepreneurship
- Cultural Agility
Outcomes-Based Curriculum
Keeping in Touch

- www.higheredstrategy.com

- Daily email/blog “One Thought to Start Your Day”; sign up at www.higheredstrategy.com/blog

- I also annoy people in real time on twitter: @AlexUsherHESA

- Questions? ausher@higheredstrategy.com