

TRENDS IN HIGHER EDUCATION

ALEX USHER

HIGHER EDUCATION STRATEGY ASSOCIATES

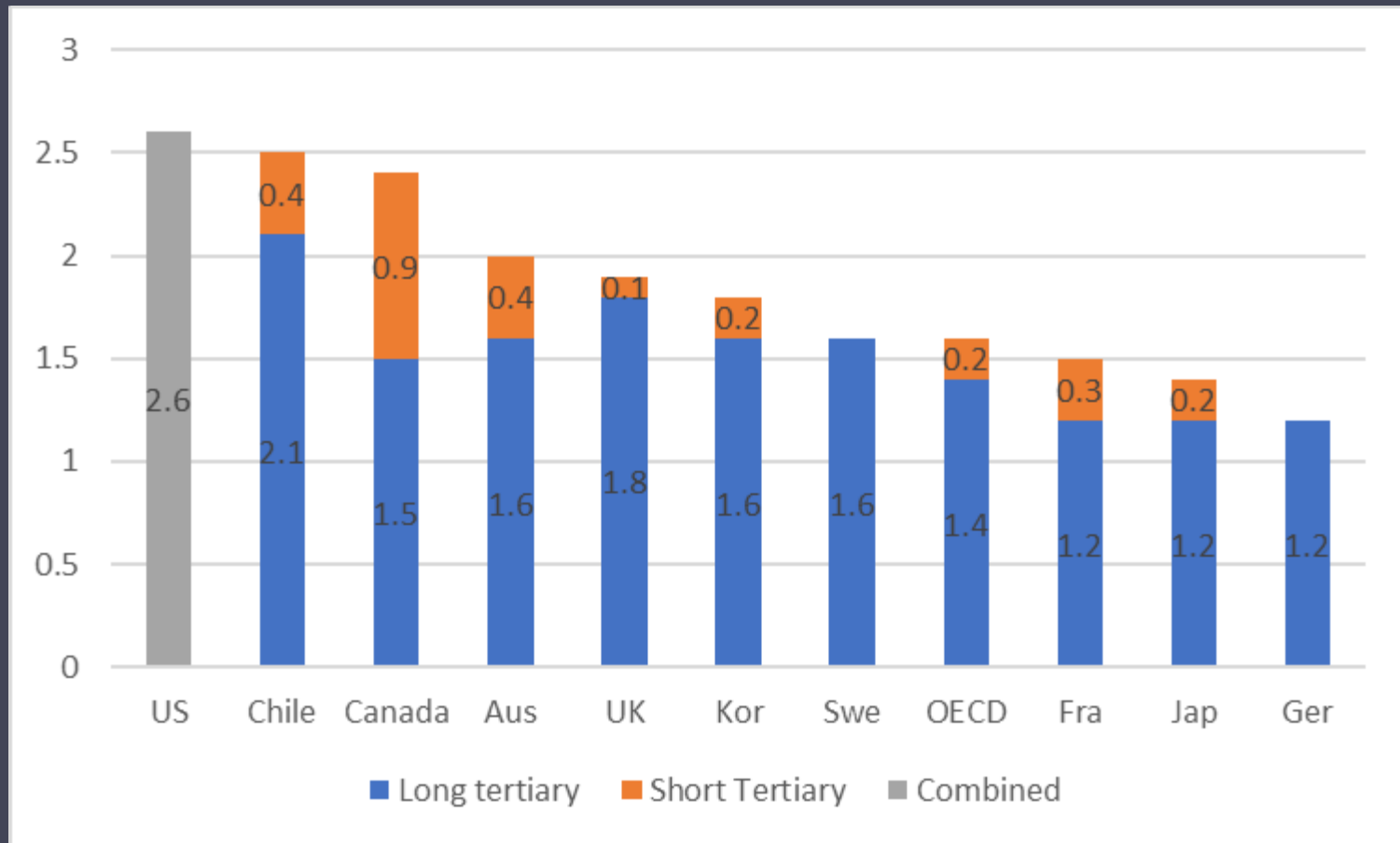


York University

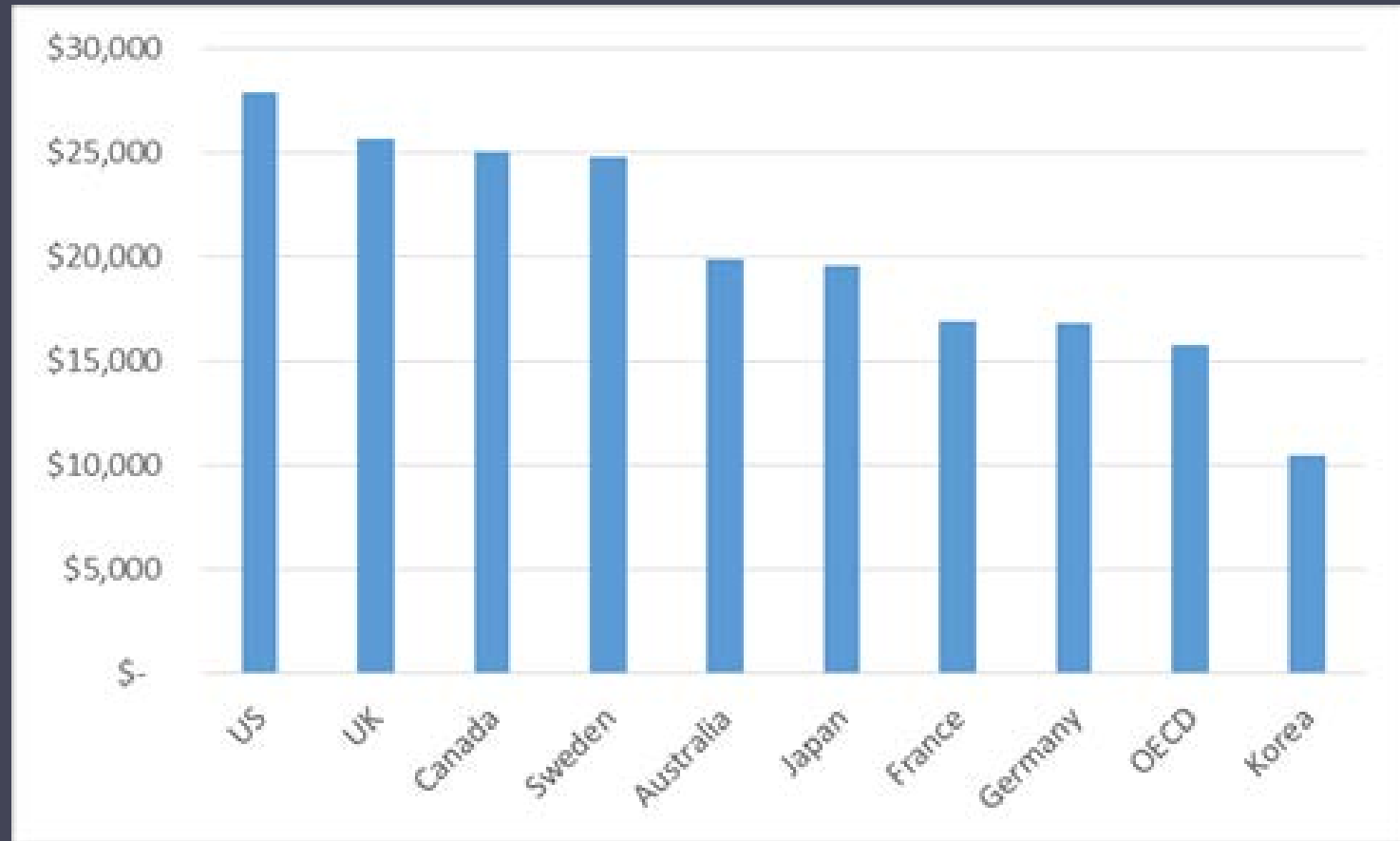
Toronto ON – February 7, 2019

The Income/Expenditure Trends

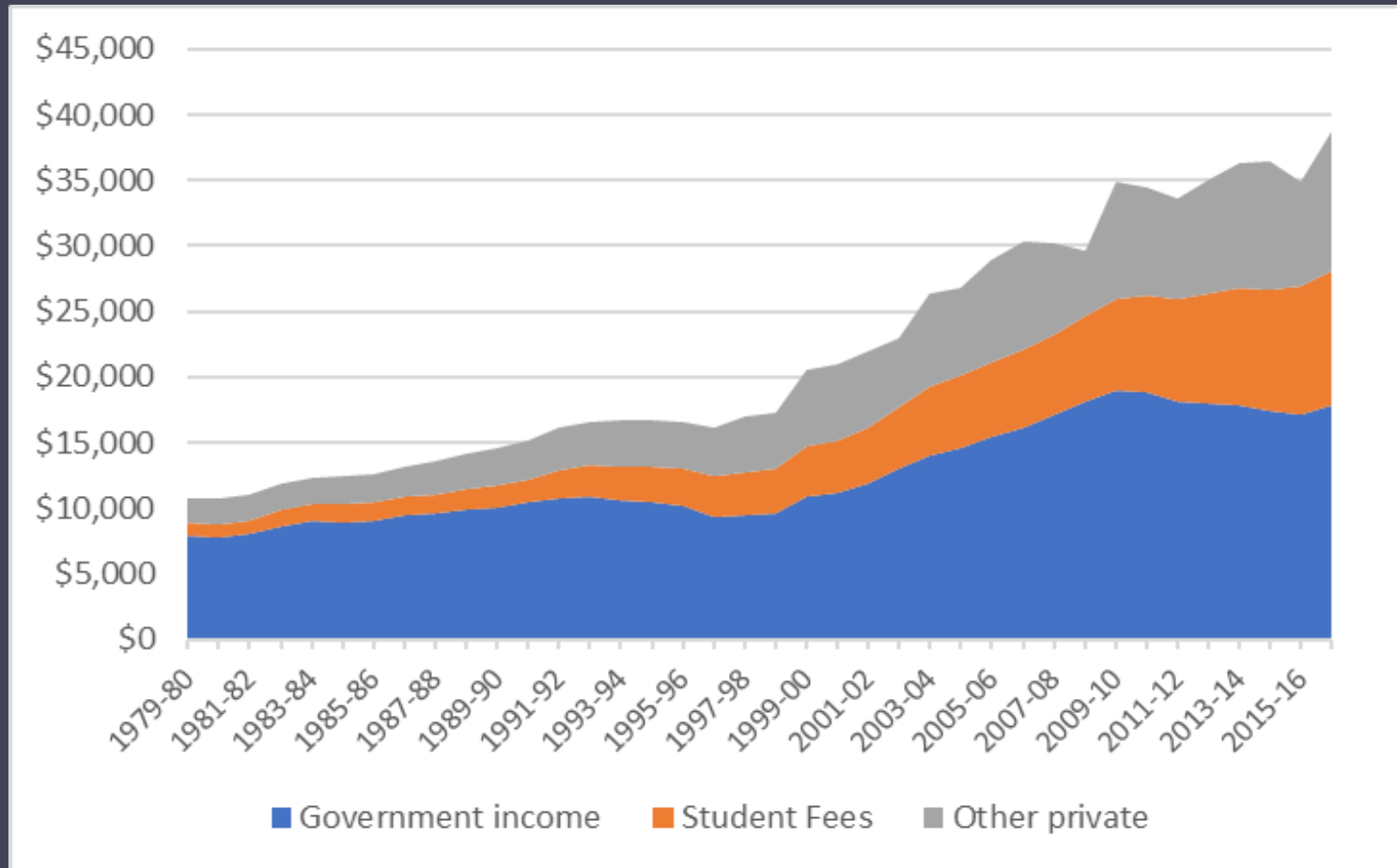
Tertiary Expenditures as % of GDP



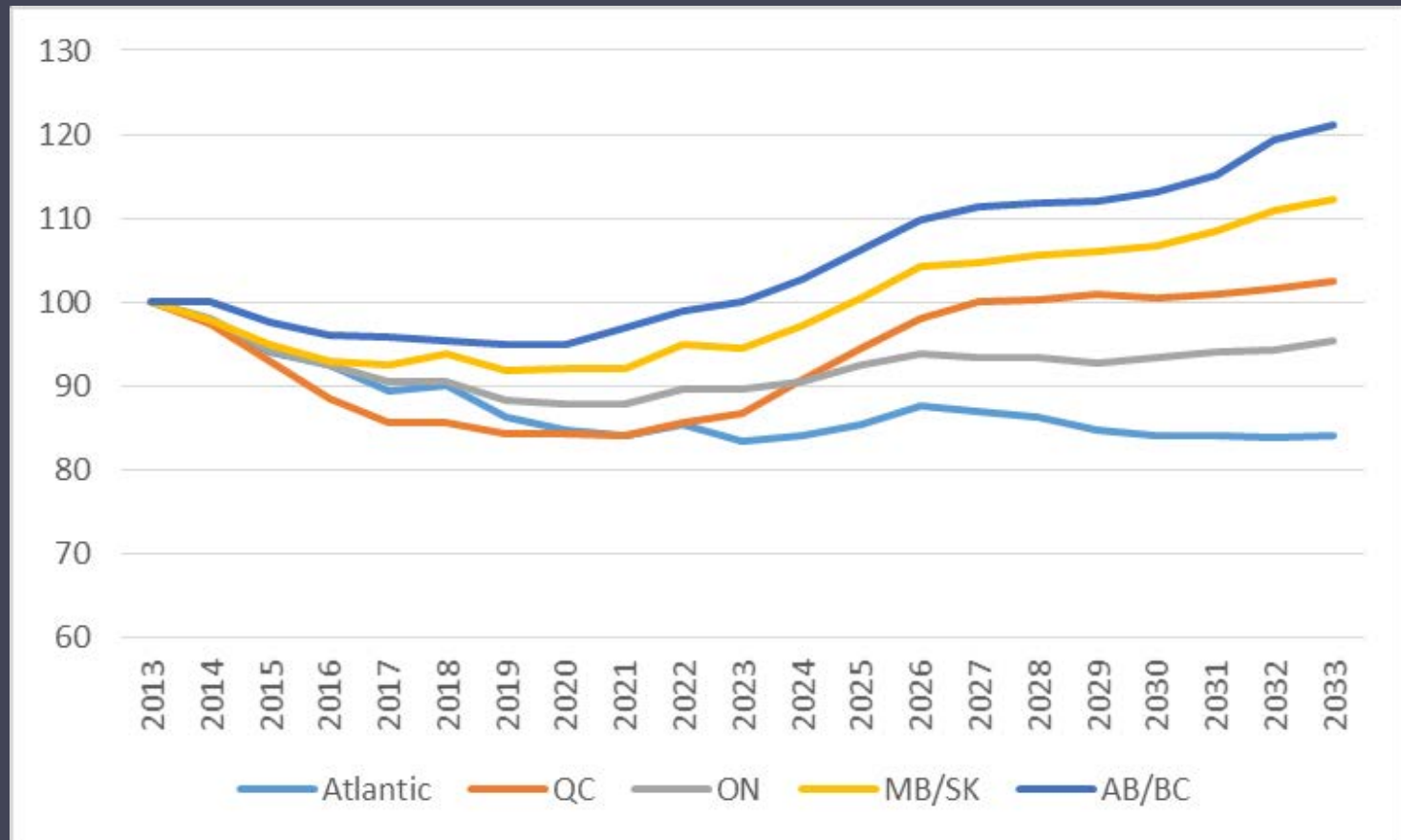
University expenditures, \$/student (USD)



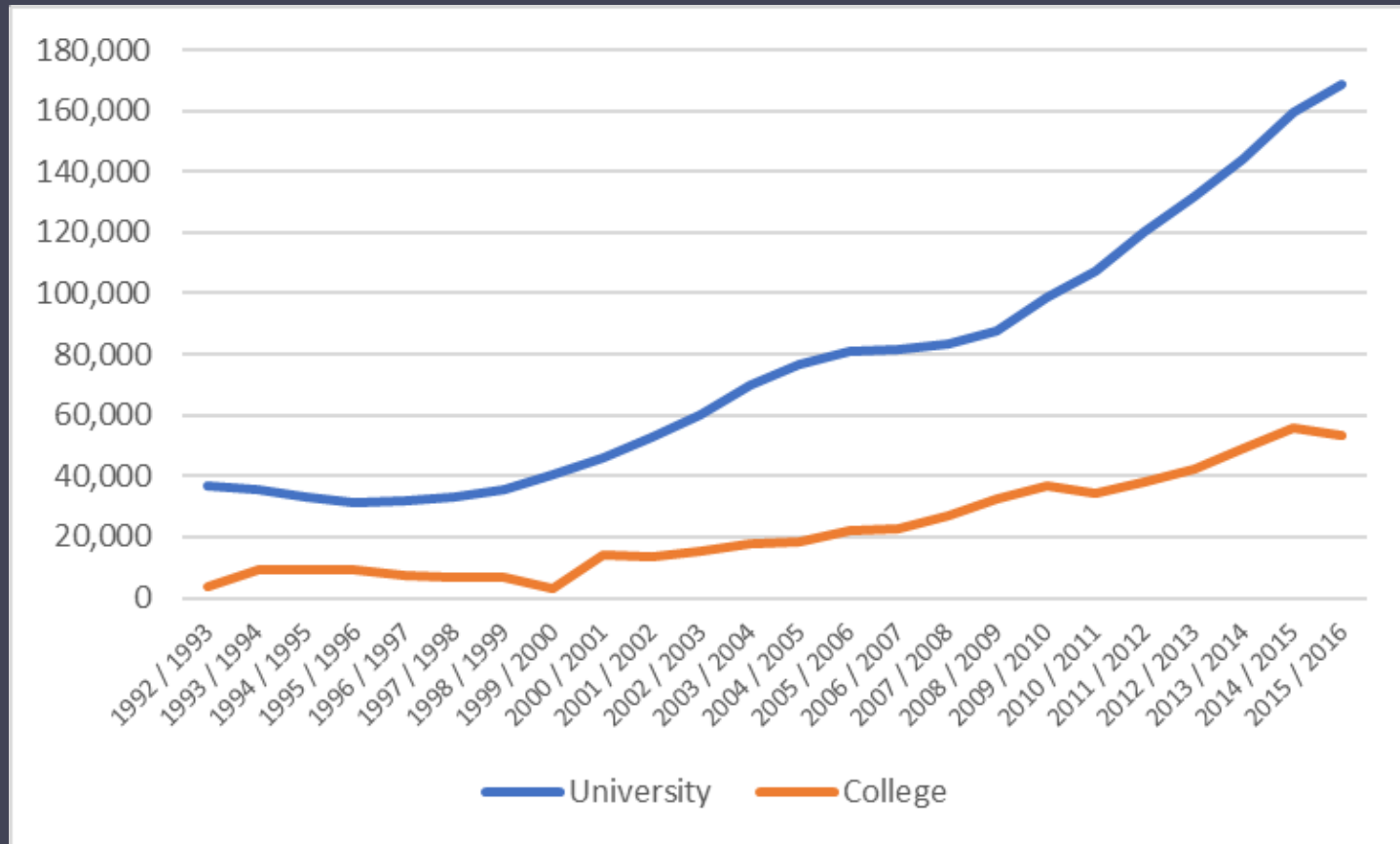
Total revenue (millions of \$2016)



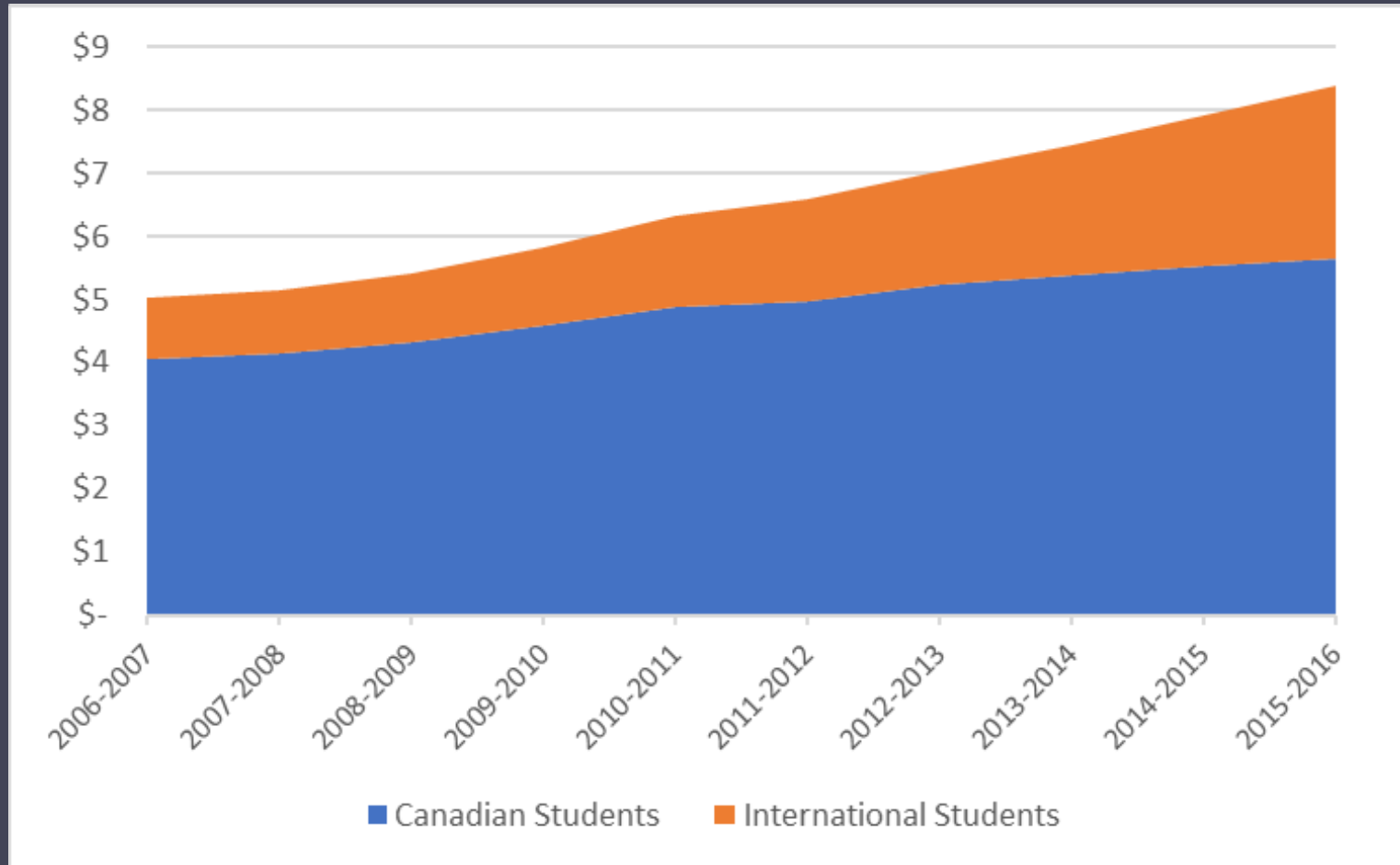
Number of 18 year-olds (2013 = 100)



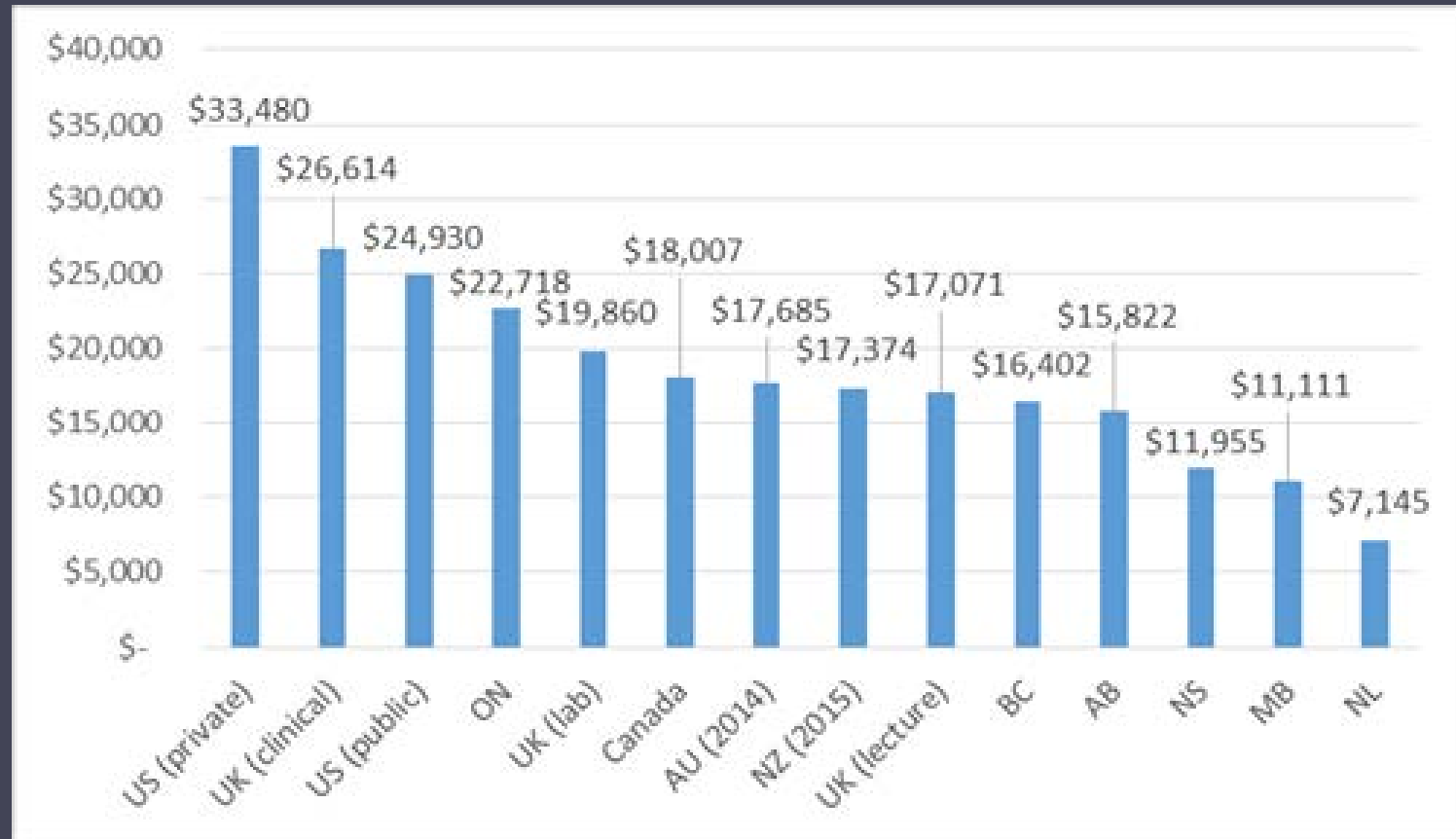
Intl. students as % of total, Canada



Fee revenue by source (2016 \$Bs)



Avg Intl Fees Selected Jurisdictions (USD)



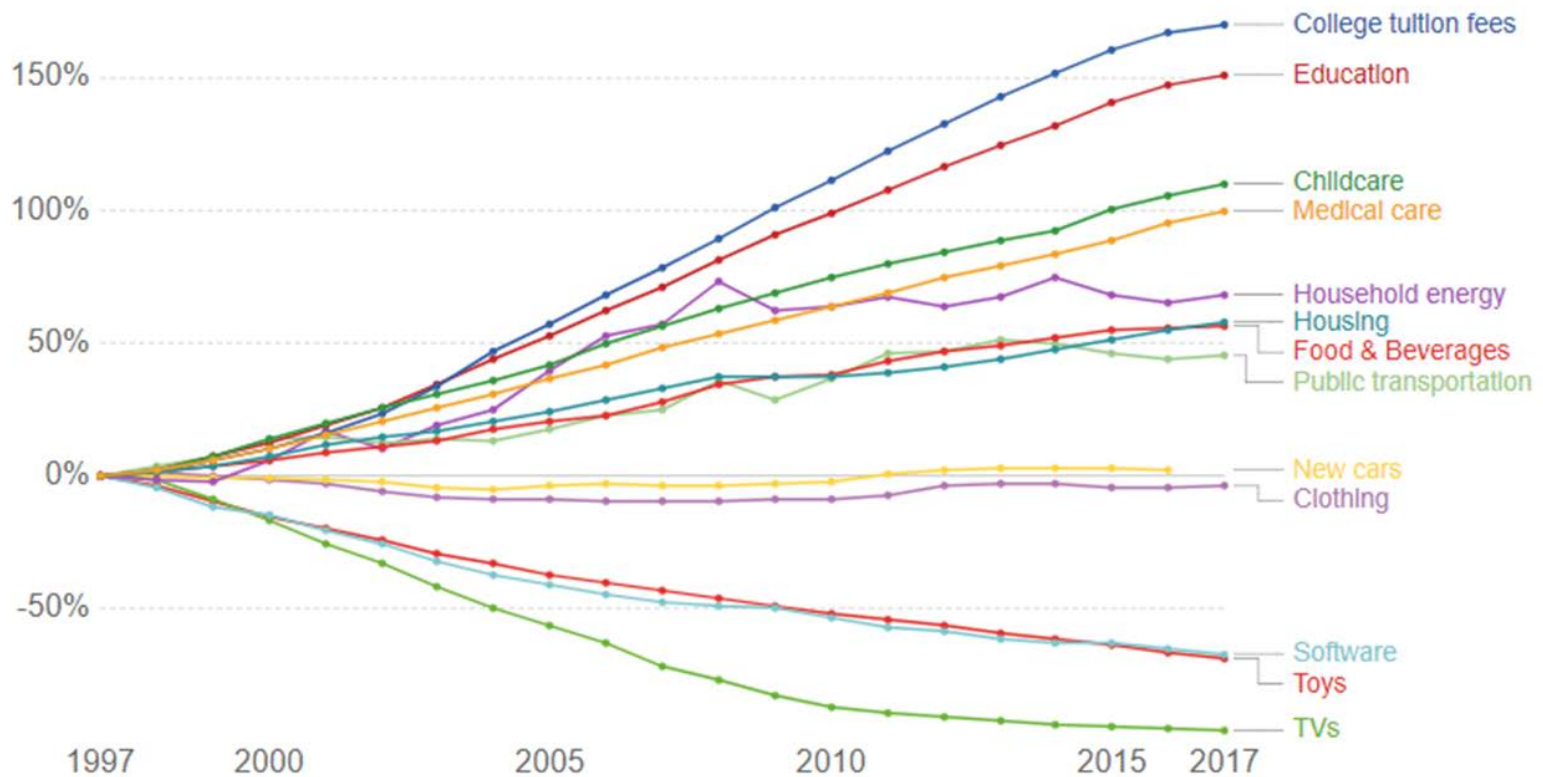
Baumol's Cost Disease

- *...I never thought I would ever be so rich as to own a car, nor so poor as to not have servants...*
 - ▣ Agatha Christie, around 1910

Price changes in consumer goods and services in the USA, 1997-2017



Price change in consumer goods and services in the USA, measured as the percentage change since 1997. Data is measured based on the reported consumer price index (CPI) for national average urban consumer prices.



Source: United States Bureau of Labor Statistics (BLS)

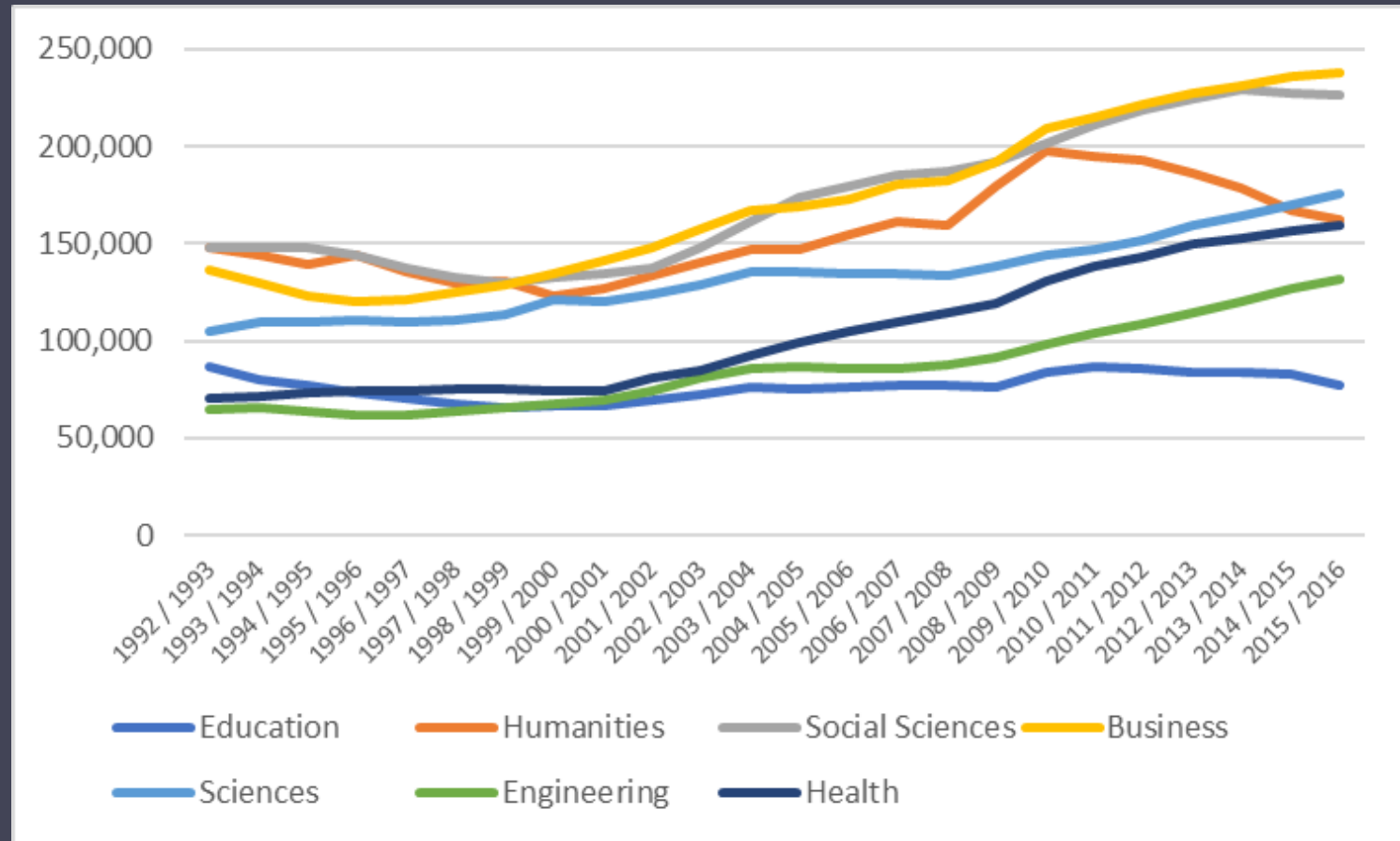
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What's After the Cuts?

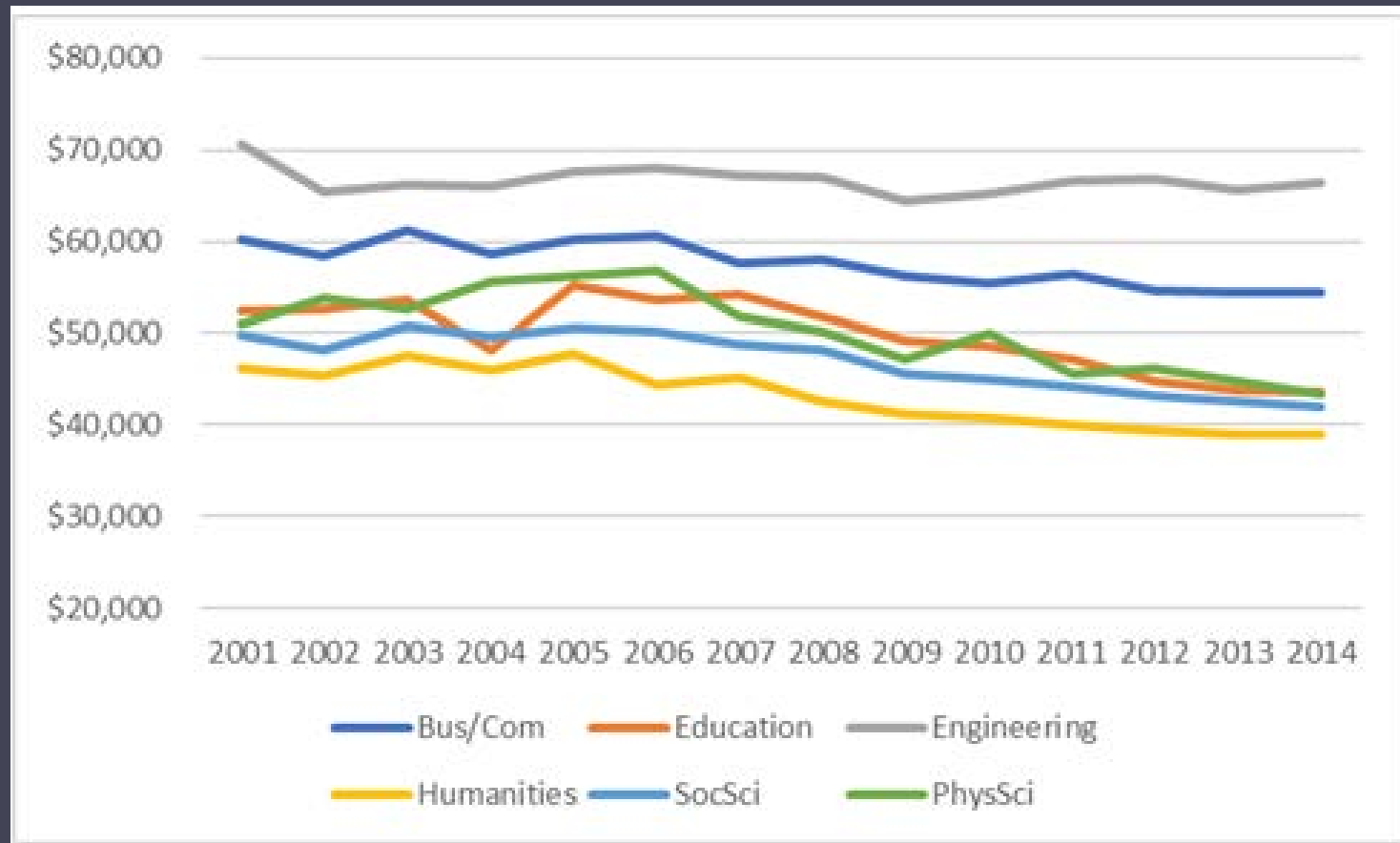
What's After the Cuts?

- Cutting Red Tape
- Public Transparency
- Choice/Competition
- Funding Formulas/Value for money
 - ▣ (may involve cockamamie ideas about tech, somewhat less cockamamie ideas about credentials)
- Actual External Quality Control (not OUCQA)

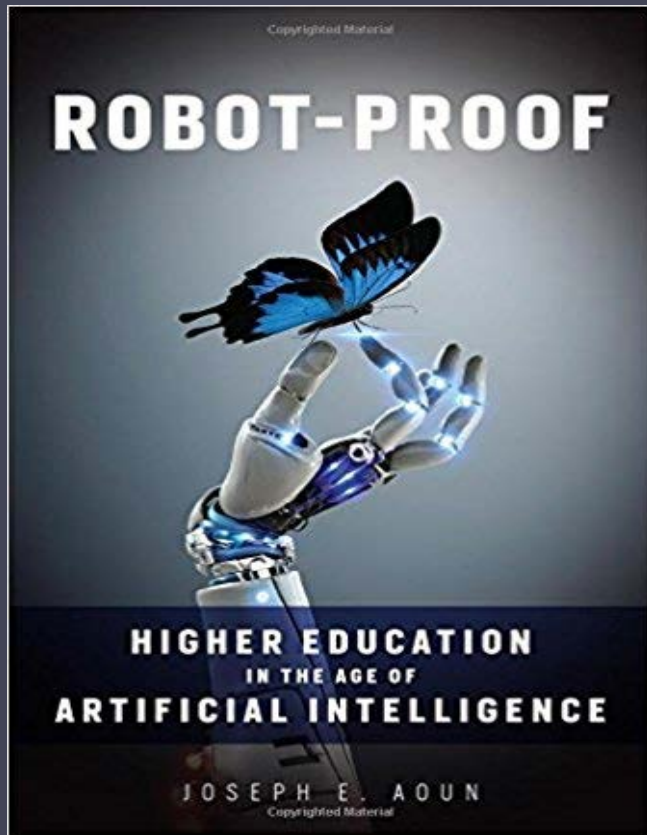
Changing Enrolments



Returns dropping across the scale



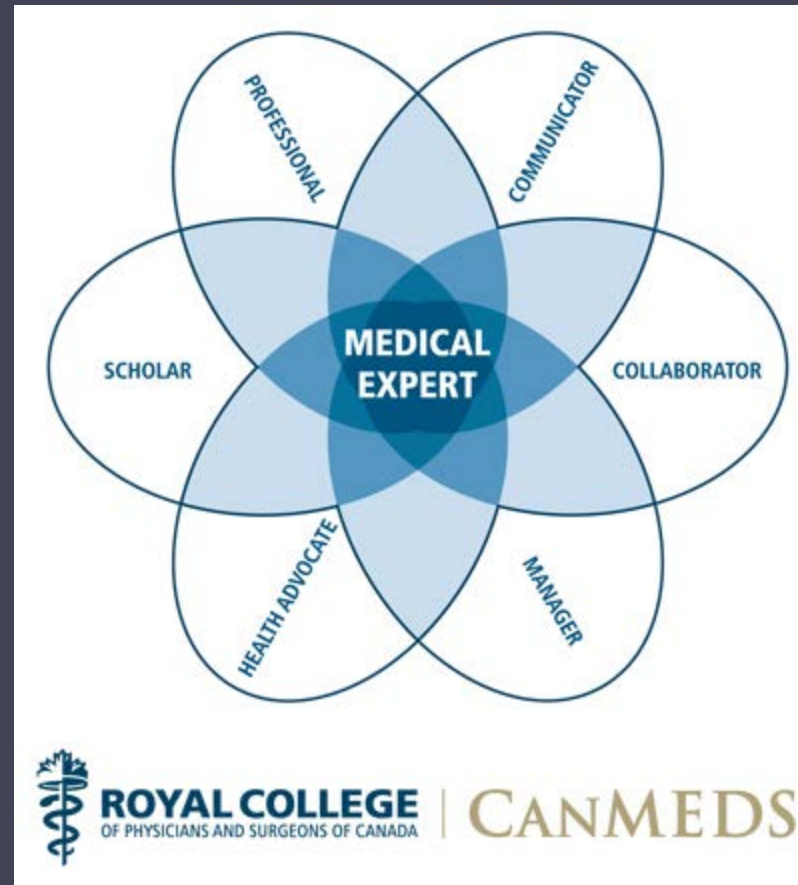
New consensus on skills?



- Data literacy
- Tech Literacy
- Human Literacy

- Systems Thinking
- Entrepreneurship
- Cultural Agility

Outcomes-Based Curriculum



Keeping in Touch

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- I also annoy people in real time on twitter: @AlexUsherHESA
- Questions? ausher@higheredstrategy.com