York University

Markham Centre Campus

September 2019
Timeline: York University Markham Centre Campus

- **2014**
  - York University is one of 19 respondents to capacity expansion RFP

- **2015**
  - Planning and design

- **2015-18**
  - The only project identified for capacity expansion

- **2018**
  - Provincial contribution withdrawn in October
  - Planned ground breaking in November

- **Today**
  - The Province invites York to submit a business case for the new campus without a contribution for capital construction

York’s evaluation confirms the Markham Centre Campus is viable, compelling and ready to begin construction in 2020.
Leveraging Public and Private Sector Partnerships

- **$25 million**
  - York Region
  - 1,000 parking spaces (Saves $30+ million)

- **$50 million**
  - Markham
  - District Energy (Saves $5+ million)

- **$50 million**
  - Markham
  - Pan Am Centre YMCA (Saves $15+ million)

- **$50 million**
  - Markham
  - Purpose built student housing (Saves $50+ million)

- **Donor Funds**
  - Transit
Located in the Heart of One of the Province’s Most Rapidly Growing Areas

Strong demand for university education in a region with a high projected growth of university-aged population

A growing population of parents in York Region who value higher level education for their children

A larger share of young people in York Region want to attend university than anywhere else in the province
Opportunity for York

Markham Centre Campus:
• Positions York University as *the* provider of higher education in one of the fastest growing regions in the province
• Contributes to the realization of UAP 2015-2020 (and helps York meet SMA3 targets) by:
  • Supporting Strategic Enrolment Management plans of faculties for attracting top quality students
  • Enhancing opportunity to deliver new academic programs in response to demands for degree programs as well as upgrading and reskilling resulting from impact of digital technologies, automation and AI as well as growth of SMEs and entrepreneurship
  • Capitalizing on partnerships in York Region to increase experiential education opportunities
  • Intensifying research and innovation, building on Yspace, Innovation York and our relationship with ventureLab and other partners
• Supports need for additional space at all campus locations for growing faculty complement
• Leverages existing infrastructure for food and recreational facilities
Contribution for Ontario

Markham Centre Campus will:

• Be located in a provincial urban growth centre
• Respond to significant growth of 18-22 year-olds in York region projected to start in 2023 and growing by about 34% by 2041
• Graduate globally educated citizens to support 15,000 net new jobs every year in York Region
• Be proximate to five designated provincially significant employment zones
• Be a significant catalyst for investment in Markham and York Region, attracting new residents and businesses, and contributing to building resilient and sustainable cities
The proposed new funding model for the capital is as follows:

<table>
<thead>
<tr>
<th>SOURCE</th>
<th>AMOUNT ($ millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>York Region Financial Contribution</td>
<td>$25.0</td>
</tr>
<tr>
<td>York University - Debt</td>
<td>$100.0</td>
</tr>
<tr>
<td>York University - Working Capital</td>
<td>$50.5</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$50.0</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$225.5</strong></td>
</tr>
<tr>
<td>Land - City of Markham</td>
<td>$50.0</td>
</tr>
<tr>
<td><strong>TOTAL PROJECT VALUE</strong></td>
<td><strong>$275.5</strong></td>
</tr>
</tbody>
</table>
Next Steps

- Next steps:
  - Seek Board approval for new funding model
  - Confirm MCC with government
  - Goal to be in ground spring 2020
  - Re-engage colleagues in planning, i.e., academic programs, governance, etc.

- Advantages:
  - Positions York University for long-term sustainability and realization of vision and priorities
  - Ensures that we do not lose the $85m currently committed for the project
  - Protects the partnerships that have been developed in York Region
  - Retains our ability to maintain financial investments needed at Keele and Glendon including complement renewal and deferred maintenance